

Kevin Allen Jr.

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732.216.5143

Education:

School of Visual Arts 2001-2004
BFA Graphic Design Major
Dean's list 2004.

Ocean Township High School
Graduated 2000

Awards & Shows:

2009 Diana Jones Award
Nominated for Excellence in
Gaming

2009 Indie RPG Award
Most Innovative Design

MARCOM Platinum Award,
Intranet design 2007

MARCOM Gold Award,
recruitment brochure design 2007

AIGA Senior Design and New
Talent showcase 2004

Experience:

Girl Scouts of the USA – NYC Graphic Designer 2019-2020

Responsible for end-to-end design of national partnership programs, utilizing published materials, live events, social, and interactive elements. Partners included: Lego, Ratheon, J&J

Freelance Work – NY & NJ Art Director/Graphic Designer 2000- Present

Clients include: Ogilvy, Prudential, The Wall Street Journal, Sesame Workshop, Cymbalta, Zyprexa, CIE Tours, GAF inc., Sleepy's Mattresses, IPC Systems, Ashfield Healthcare

PCMag.com (Ziff Davis Inc.) – NYC Lead Marketing Designer 2013-2014

Developed custom sites and ad experiences for publisher initiatives as well as client brands including: Google, HP, Microsoft, Best Buy, Sprint, Dodge, and many others

Aspen Marketing – Morristown NJ Art Director 2010-2013

Responsible for conception and implementation of digital/interactive and game content for Kraft, AT&T, Toyota, Hertz, JVC, Sentry Safe, Goldtoe, Dial/Borax, and several others

Lanmark Group – Eatontown NJ Graphic designer 2006-2008

Worked solo, and in small groups at a full service advertising agency on all print and digital media produced for national and international campaigns. Clients include: Johnson and Johnson, Wrigley Orbit, Sirona systems

Some Other Jobs I've Had:

- Advertising Critic for TheStreet.com
- Designer/Publisher of tabletop games
- High School Graphic Design Teacher
- Writer/Performer: 'The Whitest Kids U Know' comedy Troupe
- Gardener/horticulturist

Expertise:

Adobe CC
Mac OS/Windows
MS Office suite
Print Production
Presentation/Deck design
Logos/Branding
Interaction
Photo Retouching
Game Design
Gamification
Wireframing
UX/UI
Client Presentation